

# Wallowa Avalanche Center



Board of Directors:  
Keith Stebbings – Director/Chairman  
Jerry Hustafa  
Keith McFarland  
Penny Arentsen  
Julian Pridmore-Brown  
Ken Bronec

Wallowa Avalanche Center Corporate Sponsors,

November 10<sup>th</sup>, 2011

The Wallowa Avalanche Center continues to grow, thanks in large part to the generous support of our corporate sponsors and committed volunteers.

## 2010/11 Accomplishments:

1. Installed first high elevation (8150') weather station on a Wallowa Mountain Summit
2. Designed and built a brand new Website [www.wallowaavalanchecenter.org](http://www.wallowaavalanchecenter.org)
3. Provided 5 Avalanche Education events
4. Sponsored Level 1 Avalanche Certification course
5. Published 21 detailed weekly Conditions summaries on our website

In addition to continuing our mission, our main objective for 2011/12 season is to expand our community outreach programs. We will be reaching out to regional schools and the general public with our new avalanche awareness program. We will invite members of the public to join our volunteer forecasters on forecast outings into the field.

Last year WAC website received over 11,000 views which is a 57% increase over the previous season. We enjoy in excess of 4000 unique visitors who spend an average of 4 minutes on our site.

Corporate Support can come in one of 2 forms. We are of course happy to accept cash donations, but we are also happy to receive raffle items for our annual fundraising event held in January each year.

## Sponsor categories (for retail value received)

**Extreme: \$1000** and up. This highest level will be reserved for only one sponsor for each season. This sponsor's logo will receive the highest visibility on our website and printed materials. The logo will appear at the top portion of the website.

**High: \$500** - Linked logos will be highly visible in the side bar.

**Considerable \$200** - Linked logos will appear on the bottom of every page.

**Moderate** (individuals and Corporate under \$200) - Moderate sponsors will receive logos on a single Sponsor page in the website.

Website logos are updated in November each year. Donations must be received by October 31<sup>st</sup> for all who would like to be represented there. All donations will be tax deductible.

PO Box 324  
Joseph, OR 97846

[www.wallowaavalanchecenter.org](http://www.wallowaavalanchecenter.org)

a 501(c)(3) non-profit organization